Startup Pioneers

**Maria**  
Hey everyone! Excited to brainstorm ideas for our startup.

**Akash**  
Hi @Maria! Yes, can't wait to get started. What should our focus be?

**Liam**  
I've been thinking about a tech solution for organizing school projects. Thoughts?

**Yoko**  
Sounds interesting. Could be useful for students and teachers alike.

**Maria**  
Great idea, @Liam! Let's assign roles. @Akash: market research and competitor analysis @Liam: product development @Yoko: design and user experience @Maria: admin and finance

**Akash**  
I'm on it. I'll start researching similar apps and their features.

**Liam**  
I'll start working on the prototype. Any specific features we want?

**Yoko**  
Let's make it user-friendly, with easy navigation and colorful design.

**Maria**  
I'll handle the budgeting and look into potential funding sources.

**Akash**  
Also, let's consider creating a marketing plan to reach schools and universities.

**Yoko**  
Can we include feedback loops so users can suggest improvements?

**Liam**  
Absolutely, user feedback is crucial for continuous enhancement.

**Maria**  
Perfect! Let's schedule another meeting next week to discuss progress.

**Akash**  
Looking forward to it! Let's make this startup a success.

### Answer the questions by reading the group chat.

###### **What is the main idea proposed by Liam for the startup?**

A food delivery service A new social media app A tech solution for organizing school projects An online marketplace

###### **Who is responsible for product development?**

Akash Liam Maria Yoko

###### **What role does Maria take on for the startup?**

Design and user experience Market research and competitor analysis Admin and finance Product development

###### **What does Yoko suggest should be included in the design?**

Complex user interface User-friendly navigation and colorful design A detailed analytics dashboard Advanced coding features

###### **What additional plan does Akash propose for the startup?**

Opening a physical store Launching a podcast series Creating a marketing plan to reach schools and universities Developing a new coding language

###### **What aspect does Yoko want to include for user engagement?**

Feedback loops for user suggestions Weekly newsletters A loyalty rewards program Live chat support

###### **When does Maria suggest to have the next meeting?**

Tomorrow Next month Next week In two weeks

###### **What is the main goal of the team according to Akash?**

Expanding internationally Winning a tech award Creating a viral app Making the startup a success