

Video Comprehension, Level B1

Name:

Date:



 Watch the following video and answer the questions.



Youtube: Why Is Everyone So Bad At Giving Gifts?

To watch the youtube video just scan the QR code.

<https://www.youtube.com/watch?v=Q9UUu2JBQB0>

Answer the questions

What is one reason why people are often bad at giving gifts according to the video?

- ☐ They focus too much on the recipient's practical needs.
- ☐ They are obsessed with the moment of unwrapping a gift.
- ☐ They prefer giving cash over thoughtful gifts.
- ☐ They always choose gifts from wish lists.

What is the concept of 'deadweight loss' in the context of gift-giving?

- ☐ The emotional disappointment of receiving an unwanted gift.
- ☐ The economic waste generated by unwanted gifts.
- ☐ The environmental impact of gift wrapping.
- ☐ The loss of sentimental value in cash gifts.

Why might giving cash be considered a less ideal gift despite its efficiency?

- ☐ It lacks sentimental value.
- ☐ It is difficult to wrap.
- ☐ It is often not accepted by recipients.
- ☐ It is more expensive than other gifts.

What did the 2011 study about Amazon wish lists reveal about gift-giving?

- ☐ People prefer surprise gifts over wish list items.
- ☐ Gifts from wish lists are considered more thoughtful.
- ☐ Wish list gifts are often returned.
- ☐ Surprise gifts are more appreciated.

According to the video, what is a common mistake givers make when choosing gifts?

- ☐ Choosing gifts based on feasibility rather than desirability.
- ☐ Focusing on the recipient's immediate reaction rather than practicality.
- ☐ Giving gifts that are too expensive.
- ☐ Ignoring the recipient's wish list.

What is a suggested method to improve gift-giving according to the video?

- ☐ Always choose surprise gifts. ☐ Give people what they ask for.
- ☐ Focus on the wrapping of the gift. ☐ Choose gifts based on personal preferences.

Write a short summary of the YouTube video 'Why Is Everyone So Bad At Giving Gifts?'

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins or other markings on the paper.